



Adrian Hall, CEO Canada & Chief Agent, Swiss Re Corporate Solutions

Having lived and worked on four continents, Adrian Hall is an international CEO in financial services, leading strategy, large teams and significant P&L for more than 27 years in a multi-distribution environment.

Adrian has a strong track record of profitable growth in leadership roles where a step-change in performance and culture was required.

Since 2017 Adrian is the CEO & Chief Agent for Swiss Re Corporate Solutions in Canada, a member of the North American Executive Team and Chair of the North America Customer & Distribution Trading Forum.

Known for his catalyst leadership style, Adrian has expertise in insurance, customer strategy, regulatory affairs, innovation, marketing, corporate communications, sales and relationship management with senior positions held in the Middle East, Latin America, UK and Canada.

In 2021 he was appointed as Vice Chair of the Global Commercial Insurance Association (GCIA), the voice of foreign-owned global commercial companies operating in Canada, representing over 50% of the commercial insurance market. He is also a board member for Women in Insurance Cancer Crusade (WICC), an advocate for cancer research, prevention, and education.

Passionate about climate change and the importance of sustainable business practices, Adrian is proud of Swiss Re's purpose: We make the world more resilient. In 2011 Adrian was moved by the devastating impact of climate change during an educational visit to Churchill Manitoba with World Wildlife Federation where he witnessed the warming Arctic and its threat to polar bear existence. Adrian has written articles on climate change and firmly believes that the Canadian business community must do its part to advance sustainable business practices, focus on renewable energy sources, transition to a zero-carbon economy and help mitigate climate risk for years and generations to come.

Adrian holds a Bachelor of Science Honours degree in business from the University of Wales (Swansea) in the UK and achieved a Masters Certificate in Marketing Leadership from York University, Schulich School of Business, in Canada. Adrian enjoys running, skiing and has recently taken up golf.

Adrian and his wife Jenny live in Oakville, Ontario with their four children and their 2 dogs.